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1952

CALIFORNIA FUCHSIAS

from the Gardens of . . .

JOE PLUMMER

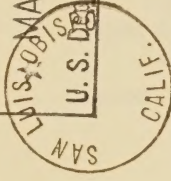
825 Murray Street

San Luis Obispo, California

MEMBER BOTH AMERICAN AND
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1952 INTRODUCTIONS and Patented Fuchsias

Minimum Retail Price \$1.00 each
Any 6 for \$5.00 out of 2½ inch pots

BABY BLUE EYES (Plummer) – Compact, bushy grower. Cross between Erecta and Wood Violet. Red sepal and dark lavender corolla. Covers itself with a mass of small, sparkling flowers held upright as Erecta. Very fine as a pot plant.

BACHELOR GIRL (Schmidt - Tiret) – A sport of Bewitched, in all respects like it, with the branches somewhat more pendulous, but the corolla a pale mallow. The same long white buds and long, green-tipped white sepals, flushed palest pink inside. Tops in pale pastel, large-flowered and free blooming hanging fuchsias.

BEWITCHED (Tiret) – Patented. Double corolla dubonnet or deep violet purple. Petals are near-white at very base. Tube and outside of long, spreading, green-tipped sepals white. Inside sepals flushed palest pink. Long white buds open into large flowers. Produced in abundance. Vigorous willowy grower with lush-green medium sized leaves. Excellent as a hanger where dramatic color contrast shows to best advantage.

BLOSSOM TIME (Tiret) – Large single on the order of fuchsia Jack Shahan, but of softer, more pink coloring, with waxy white tube and beautiful long, curved, upturned sepals. Strong grower with pendant branches, best displayed as a hanger. Heat-resistant and free blooming.

BRIDESMAID (Tiret) Patent applied for. Double corolla pale lilac-orchid, deepening toward petal edges. Thick tube and broad, recurving sepals white, with light carmine blush, inside sepals of crepe texture and phlox pink color. Strong, medium high, bushy grower, fine foliage and a profusion of

beautiful large double flowers, in the favored pastel colors.

BUNKER BOY (Tiret) – Double corolla composed of long fluted petals near-white at base, deepening throughout to geranium lake at petal edges; smaller outer petals marbled with fuchsia pink. Thick waxy tube and long, broad, upturned sepals white, flushed palest carmine. Strong upright grower with large flowers of good substance – should do well in warmer sections.

CHERIE (Hodges) – Single corolla with petals unlike those of any other fuchsia. The blue-purple petals are near-white at the base, are prominently veined and “roll in” at the edges, giving a demure and attractive appearance to the outspreading corolla. Long, broad, rose-red upturned sepals. Medium strong, upright grower, free flowering.

COUNTRY COUSIN (Hodges) – Corolla usually of five to six petals, spreading out perfectly flat at maturity. Rich violet-purple petals near-white at center and heavily veined flesh color, giving the flower a most “frank and open countenance”. Very short tube and short, broad, upturned sepals deep red. Medium upright grower, deep green foliage, free flowering.

CRINOLINE (Reiter, Jr., Pat.) – Puffy double exquisite rose. Larger and similar to Seventeen. Upright.

DU BARRY (Tiret, Pat.) – Double purple. Heavily marbled. Upright.

ENCHANTED (Tiret) Patented – Large double corolla campanula blue, near-white at base, outer petals overlaid with fuchsia pink, all petals edged with a pale lilac line. The many smaller outer petals are attached to the broad base of the rose-red sepals and so spread out horizontally, encircling the large pendant center petals. Good upright grower with deep green leathery leaves, freely producing very large flowers (in the cooler sections) of unique style.

FLYING CLOUD (Reiter, Jr., Pat. No. 925)
One of the finest and easiest of the double whites. A mass of blossoms.

GRAY LADY (Reiter, Jr.) – Another fine fuchsia in the pale bluish tones. The greenish white buds develop into flowers of perfect double form with upright rosy white sepals and with convoluted petals that spread into a starched globular arrangement. They are of an exquisite pale greyish blue cast (officially pale Campanula Violet HCC 37/2) fading to a delicate lavender rose as the flowers age. In delicacy of coloring and perfection of form it is unsurpassed. The plant is vigorous and upright but it should be given some shade. Deserving of the best conditions, it is recommended for coastal areas.

HIS EXCELLENCY (Reiter, Jr.) – A fine double globular “purple” with white tube and sepals. The medium to large flowers are of the typical globular purple form with the same desirable pagoda type sepals found in the best purples. However, the sepals are white instead of the customary magenta. The white coloring of the sepals extends into the base of the Violet (HCC 35/1) petals which also contain flecks of rosy white. As the flowers continue to grow the violet coloring changes to Orchid Purple (HCC 31/0 31/2). Buds are white. A beautiful flower that fades attractively and a fine plant with exceptional, small foliage. Typical of the newer types, the flower continues to expand until it drops. Best coloring is obtained under good growing conditions. The must of the year.

INNOCENCE (Reiter, Jr.) – Here is a “near white” fuchsia that can take it. We have found it outstanding in its willingness to bloom and in its resistance to unfavorable conditions. This fuchsia is not offered as a white fuchsia nor as a variety producing exceptional individual flowers but as a variety unsurpassed for its brilliancy and

performance in the garden. The dense bushy plant is covered with small leathery foliage of fine green quality and it is festooned with a continuous and unparalleled profusion of flowers. The double flowers are medium sized semi-double with spreading, glistening white petals and upturned horizontal sepals of palest rose deepening into Crimson (HCC 22/1) at their base. The short tube is Crimson. Buds are greenish white. The growth is dense and branching with exceptional small foliage. Sparkling and much admired. Easy.

LA BIANCA (Tiret, Pat.) – Single white, sepals white, tipped green, medium flowers.

LACE PETTICOATS (Tiret) Patent applied for. Double corolla white, tube and broad, heavy, outspread sepals white. Corolla is composed of large central petals, surrounded by smaller ones that are attached to the base of the sepals and so are spread out horizontally as the sepals curve up. Most petals are serrated. Inside of sepals and petals are faintly shot with palest blush, enhancing an otherwise all-white large double fuchsia. Quite vigorous, willowy upright grower. In the warmer sections flowers will show more pink, unless the plant is in shade. Especially fine in the cooler regions.

MRS. LAWRENCE LYONS (Reiter, Jr.) – A sport of Nonpareil which has the same superlative characteristics of growth and foliage as its precursor. It differs from Nonpareil only in color which is in the rose magenta range (officially pale Fuchsia Purple HCC 28/2). The color changes occurring in ageing flowers are in intensity only and the plant never displays the faded look common to the old variety Nonpareil. A perfect hanger, climber or bush and should be in every collection. Good, easy, recommended.

OLD SMOKY (Schmidt) – Double corolla old rose with a smoky cast; medium tube and outspread sepals flesh color, underside of sepals pink. Strong grower with somewhat pendant branches and medium large leaves - try it as a hanger, too. Large flowers that should be very large along the cool coast. Novel coloring distinguishes Old Smoky from all other fuchsias.

SNOWBALL (Reiter, Jr.) – A huge all-white fuchsia of classical form on a vigorous plant. Petalage is creamy white and very double, developing into a large rounded formal ball. The white sepals are long and reflexed completely in the mature flower. However, there is a flush of pink in the base of the sepals and at the base of the tube. Most of the slight coloring is masked by the reflexed sepals making the name Snowball accurately descriptive. The plant is vigorous with large leaves and for best results it should be grown under moist conditions in warmish shade with good drainage. The flowers open from small buds but continue to grow to huge size requiring good conditions for peak display. A plant for the fuchsia admirer willing to take special pains. Grown well Snowball compares favorably with the best double fuchsia of any color. Noteworthy.

SPARKLER (Plummer) – I gave much thought to naming this fuchsia which combines the best features of Erecta and Junior Miss. Dark violet corolla, sepals of palest rose. Many hard, tight blossoms in great profusion. The stamens and pistil are short and stand out very stiff. Many names were suggested but it always sparkles so that I just had to call it Sparkler. This one will be in every collector's garden.

STREAMLINER (Tiret) Patented – Everything about this great fuchsia is streamlined – the long slender buds, long thin tube, long semi-double corolla, extra long twisted and curved sepals, and even the strong growth

streamlines directly down from the hanging pot. Similar in coloring to "Red Spider", but deeper colored in both corolla and sepals. Streamliner loves the warmer climate.

TRAIL BLAZER (Reiter, Jr.) Patented – This is a large flowered trailer in the Anna coloring but with smaller foliage and soft willowy growth which hangs almost straight down. Trail Blazer can be compared to a large double flowered Red Spider, growing with the same abandon and blooming with the same flash. The flowers are of the very long globular type (up to ten petals), the sepals are long and well recurved and the light green foliage is placed loosely and gracefully. The color of the flowers is very close to that of Red Spider, the petals being Deep Magenta.

TURQUOISE LADY (Plummer) – Upright bushy grower, to four feet. Red sepals and corolla of dark blue. Medium size flowers grow in profusion. This fuchsia is the same color as the fuchsia Blue Pendant that took everyone by storm in 1950. Easy to grow, and a must for every garden.

TUTU (Reiter, Jr.) – A small branching bush with small thick leathery foliage. In our field this plant proved surprisingly sun tolerant for a flower in the Flirtation color range and in addition the flowers proved of exceptional size and substance. The large flat double flowers have densely spreading irregularly lobed petals of pale Rhodamine Purple (HCC 29/3) flecked with pale Aster Violet (HCC 38/3). The spreading sepals are palest rose inside and greenish white outside. Tutu is the toughest flower we have seen in the pale rose and blue group and the fading qualities are surprising for the group. Old flowers are almost as attractive as those just freshly unfolded. Ideal for pot work because of its dense growth and large flowers and unconditionally recommended to lovers of delicate coloring in fuchsias.

1951 INTRODUCTIONS

and Other Popular Fuchsias

60¢ each out of 2½ inch pots

AUNT JULIANA (Hanson) — Sport of Uncle Jules, pale lavender blue flowers. A sensational mate to Uncle Jules.

BERNADETTE — Double corolla deep blue sepals pale rose to red. Upright bushy grower with medium sized flowers in a beautiful deep blue tone.

BLUE BONNET (Hodges) — Single, purple blue, veined red, basket type.

CARIOCA (Schmidt) — Single spreading corolla with the petal edges notched; long green-tipped upturned sepals. Buds open with purplish shading to petals, but change to large flowers in color close to the variety "Display".

DON PERALTA — Very large flower, varies from single to double, usually semi-double corolla, with a long tube and long spreading sepals. Don Peralta is a vigorous grower and an excellent upright growing fuchsia, specially for the warmer sections. Blooms early.

DR. JULES WELCH — Double blue-violet, outer petals all pink or marbled; short, broad sepals deep pink. Vigorous, medium high, bushy grower with good sized flowers. Stands considerable heat, even sun, in warmer sections.

ESTRELLITA — A new single white, lightest pink veining at base of petals. Medium sized flowers feature a long, tight corolla and long pink sepals that curve up beautifully. Good pot plant of moderate growth and plenty of flowers - does well in warmer sections.

MAXINE ELIZABETH – Single bell-shaped corolla near-white at very base, deepening to rose-red toward orange flushed petal edges. Thick waxy tube; broad and long, upturned sepals of heavy substance, flushed pink on outside, salmon pink on inside. Willowy upright grower with masses of large flowers. Showy, glowing color – stands full sun in the fog belt and is heat-tolerant in warmer sections.

MERLE HODGES – Double large fluffy corolla soft powder blue. Lightly veined and outside petals are flushed fuchsia pink. Some of the petals are scalloped. Medium tube and broad, upturned sepals are rosy red.

MISS CALIFORNIA (Hodges) – Semi-double, white, pink glow inside, pink sepals. Useful for basket.

MRS. W. P. WOOD – A new hybrid imported from England by Victor Reiter, Jr. Similar in all respects to *F. Magellanica* Molinae (*Macrostema Alba*) except the flowers are larger. Hardy, does well in the warm sections, very free flowering.

NEW HORIZON (Reiter, Jr. Pat.) – Light blue petals and pale rose sepals delicately beautiful.

PERIWINKLE (Hodges) – Long single campanulate corolla medium shade of lavender blue, long recurved sepals pink. Strong willowy grower, deep green leaves. Beautifully shaped flowers.

PINK QUARTET – A quartet of rolled center petals surrounded by spreading ones, all soft pink; broad upturned sepals deep pink. Strong upright grower, free blooming. A good fuchsia, does well in the warmer sections.

REVERIE – This medium sized double is intermediate between Seventeen and Crinoline. The flower is of exceptional form with nicely waved petals and abruptly recurved sepals. The entire flower is of an even pale Tyrian Rose (24/3 HCC) which is retained even as the flower ages. The bushy plant is of medium vigor with small foliage and can be shaped more easily than Seventeen.

ROYALTY (Plummer) – Single, royal purple. Corolla a dark royal purple, faint rose markings at the base. The corolla has only four petals and opens up flat in a saucer-like shape. The four sepals are red and open up flat behind the petal of the corolla. The petals of the corolla and four parts of the sepals are alternate. Very unusual.

SEVENTEEN – Sepals and corolla palest pink. Fully double.

SWINGTIME (Tiret) – Corolla milky white, double, tube and sepals shiny red, early and free blooming, basket type.

WEDGEWOOD (Schnabel 1951) – Originator's description: A new blue and white double of clear and sparkling brilliance. The near-white tube and long glistening sepals frame a spreading double corolla of "Blue" violet.

WILLIAM BRAAS (Tiret) – Double corolla rose madder; upturned sepals white, flushed palest pink. A real hanger of good growth and foliage, may be best described as a large, darker and fully double "Cascade". Try this.

This season we will offer some seedlings by number only. Each plant is from a different cross and consequently a different bloom may be expected from each. You may name your individual fuchsia yourself, or you may reorder by number from me.

Numbers 10-20-30-40-50-60-70-80 and 90, \$1.00 each; any six for \$5.00.

California Fuchsias

PURPLE GROUP

BLUE DANCING DOLL – small flowers, profuse bloomer.

CONSTANCE – semi-double free blooming, easy.

DAMSON – double, deep purple.

THE DOWAGER – giant double 1949.

ECSTASY – pale double, two toned.

LORD BYRON – single, dark purple, unusual.

LUCKY STRIKE – bluish purple, profuse bloomer.

MISS PRIM – double, excellent for pots.

OTTO – single, blue violet.

TITANIC – giant double, easy.

TRIUMPHANT – semi-double.

UNCLE JULES – violet blue, double.

50¢ OUT OF 2½ IN. POTS

MAGENTA "RED" GROUP

ANNA – double flowers, one of the finest fuchsias.

ANNA ROTH – wine red, double, strong grower.

AURORA SUPERBA – nearest to yellow.

CALIFORNIA – bright orange, grows into a fine standard.

CHANG – single, brilliant orange, rapid grower, medium flowers.

CIGARETTE – bushy habit, pink corolla, tipped gray, novelty.

CLARION – Rose Bengal, double, 1949.

DISPLAY – single free flowering.

RUBEO – large flowers, very good.

SHARON – double, dark rose, very good.

SUNSET – salmon shaded with orange, showy.

SWANLEY YELLOW – light apricot.

50¢ EACH OUT OF 2½ IN. POTS

WHITES

AVE MARIA – double, bushy.

MARIONETTE – lovely, double flowers.

WHITEMOST – upright, strong, easy.

JOAN OF ARC – finest double white.

60¢ EACH OUT OF 2½ IN. POTS

PASTEL GROUP

- FLIRTATION – pale rose, semi-double, beautiful.
 GYPSY QUEEN – giant, double, lavender, one of the best.
 MELODY – very light lavender, easy.
 MOTH BLUE – deep lilac blue, 1949.
 ROSE OF DENMARK – rose pink, medium size flower.
 TREASURE – soft lilac, very good.
 WINSTON CHURCHILL – strong grower, double rose pink, bushy.
 WONDER BLUE – real blue, very good.

50¢ EACH OUT OF 2½ IN. POTS

To acquaint you with the high quality of our Fuchsias we offer 8 well-grown plants out of 2½ in. pots for \$3.00, our choice, postpaid anywhere in the United States. Each plant properly labeled.

WE ALSO GROW THESE VARIETIES

We also grow the following up-right types in limited quantities. All are priced 50¢ each out of 2½ in. pots.

Electra
 Elsa
 Erecta
 Fanfare
 Formosissima
 Gardenia
 Gay Senorita
 Gloire de Marchi
 Harlequin
 Heavenly Blue
 Henri Poincare
 Hollydale
 Honeymoon
 Lilani
 Macrostemma Alba

Mona Lisa
 Nancy
 New Fascination
 Nonpareil
 Patty Evans
 Phenomenal
 Pinocchio
 Reiter's Giant
 Richard Diener
 Stargazer
 Sunburst
 Sunray
 Surprise
 Tangerine
 Trumpeter
 Uncle Charley

WHITE AND PINK

- CATALINA – enormous double, easy.
 GLADIATOR – double, sepals streaked pink.
 YULETIDE – giant double, creamy white, the best double white.
 STORM KING – large double.

50¢ EACH OUT OF 2½ IN. POTS

BASKET TYPE

- AMERICA – single orange red.
 AUTUMNALE – colored foliage.
 BLUE PENDANT – light blue, a must, 1949.
 BOUFFANT – pink and white, twisted, very fine, 1949.
 BUTTERFLY – single, giant blossoms, showy.
 CASCADE – carmine and white, natural trailer, popular.
 CLARET CUP – deep magenta.
 CREOLE – shining ox blood, a must, 1949.
 CRESCENDO – turkey red.
 FALLING STAR – scarlet, showy.
 GLORIOUS – brilliant rose, large.
 JACK SHAHAN – single rose, bengal, easy grower, good.
 MANTILLA – single, long tubular flowers.
 MARINKA RED – very hardy, showy.
 MRS. GEORGE MARTYN – golden variegated leaves, sport of Prince of Orange.
 MRS. VICTOR REITER – creamy white and crimson, very showy.
 MURIEL – single, rosy lilac.
 PINK BALLOON – pink and white.
 PROCUMBENS – small yellow flowers, profuse bloomer, novelty.
 RED SPIDER – double red.
 SAN FRANCISCO – long single, salmon rose.
 SAN MATEO – large double violet, splashed with pink.
 SAN PABLO – sport of San Mateo, a must.
 SEVENTEEN – double, light pink.
 SUPER BRITISH – red and white, very showy, one of the best.
 UTOPIA – large single, crimson, one of the best.
 VICTORY – semi-double, carmine.

35¢ EACH

1952 and Other New Pelargoniums

\$1.00 each out of 2½ in. pots; any six for \$5.00

BALLERINA – Shell pink, apricot undertones.

Upper petals veined from base to center spot of crimson. Strong grower with large umbels of large ruffled flowers.

CIRCUS DAY (Schmidt) – Lower petals medium pink, somewhat fluted. Top petals deeper pink, with medium large velvety brown-black blotch, flushed with salmon. Strong upright grower of average size, noted for large umbels of very large flowers, held well above the plant. As gay as a Circus Day!

CONSPICUOUS – Shining oxblood red. Upper petals waved, edged with a black hair-line, veining and blotches. Lower petals elongated black spot. Very large flowers, long keeping quality, long bloomer. A fine well-shaped plant. Well named as Conspicuous.

COVER GIRL – Soft pink, white throat. Upper petals veined from base to medium sized deepest crimson spot. Lower petals no markings. Medium large round and beautifully ruffled flowers. Very free flowering.

FIERY EMBERS – Black. Upper petals red border surrounding each petal. Lower petals red overlaid with black, feathering. Remarkable flame-like coloring. Medium bushy grower. Very different.

FIFTH AVENUE – Black and red. We consider this one of the finest varieties yet developed, being outstanding in color and superior in all characteristics. The rich velvety red petals are heavily overlaid at center with a black sheen which lessens as it extends to outer edges giving the whole flower a rich iridescence. A very floriferous variety producing large umbels of very ruffled fluted

flowers on a well-shaped plant. Has a long blooming period. This is a cross from Jungle Night to Conspicuous, and has undoubtedly inherited the best qualities of each on a finer shaped plant, making it suitable for either garden or pot plant.

GOLDBLOCKS – Light golden apricot. Upper petals small dark blotches, feathering. Lower petals no markings. Frilled. Medium bushy plant. We had a few plants last year, they sold on sight. We believe this is the only pelargonium having this soft color, the nearest to yellow.

GRAND SLAM – Rosy red, slight salmon undertone, base of lower petals with light marking and two or three purple lines. Top petals veined deep violet red from base to medium sized red-brown spot in center, flushed salmon to petal edges. Moderate growth, medium sized leaves. Color varies some throughout the season, but always has handsome umbels of large flowers with heavily waved petals.

JUNGLE NIGHT – Deep maroon. Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black with a medium large velvety black petal center. Petals waved and curled. Strong upright grower, large light green leaves. Three to five flowers per umbel. Long blooming season.

MANHATTAN – Glistening ruby red. Upper petals medium sized black blotches and slight dark overlay. Lower petals less dark coloring. Very large ruffled flowers. Showy and free blooming.

PINK CHAMPAGNE – Light flesh pink, with small dark red blotches on upper petals. The apricot pink buds open to a pastel shade and slowly turn slightly deeper. Extremely frilled and dainty. Heavy bloomer.

ALICE EASTWOOD – soft rosy pink.

ALL VELVET – five-petaled flower, soft velvet sheen.

BURGUNDY – deep wine red.

BURLESQUE – rose pink, white throat, white edge.

CHINA ROSE – smoky cerise, rose red.

CONGO – all petals veined black.

HARRIETTE – crimson, veined maroon black.

JOHN WINTERMUTE – raspberry-rose overlaid rich maroon, sells itself.

LEADING LADY – near white to apple blossom pink.

QUEEN OF HEARTS – dark rose pink.

RAY KELLOGG – pale pink, flushed strawberry. We recommend this.

RED VELVET – deep wine red, very good.

RHAPSODY – salmon flushed pink, velvety crimson in top petals, finest tri-color.

ROYAL ROBE – dark velvety purple.

SEÑORITA – rose pink, gay flower.

SERENE – pink, light mauve undertoned, narrow white edging, bushy.

TROUBADOUR – pale lilac and deep velvet maroon, lilac border.

VALENTINE GIRL – softest shell pink, large flowers, one of the best.

ZULU KING – rosy red, lilac undertoned, top petals dark.

Above varieties out of 2½ in. pots 60¢ each

We Also Grow These Varieties of Pelargoniums

Azalea	Marie Rober 50¢
City of Oakland 60¢	Mary B. Quinlan 50¢
Duchess of Cornwall	Masquerade
Duchess of Kent 60¢	Mrs. Loyal
Edith North	Mrs. Mary Bard
• Empress	Our Frances 50¢
Gay Nineties	Prairie Fire
Grace Armstrong 60¢	Springtime
• Grandma Fischer	Sue Jarrett
Innocence	Vagabond 50¢
Little Rascal	Waltztime

Above varieties out of 2½ in. pots
35¢ except as noted.

VARIEGATED LEAVED GERANIUMS

50¢ each out of 2½ in. pots

HAPPY THOUGHT – light green leaf, yellow center.

MOUNTAIN OF SNOW – silvery green with a pure white border.

MRS. POLLOCK – green center, irregular zone of salmon green, edged with yellow.

We also grow: Miss Burdette Coutts, Mrs. Cox, Roderick Dhu, Prince Rupert.

Prices upon request.

GARDEN GERANIUMS

35¢ each out of 2½ in. pots

• BETTER TIMES – double, deep red.

• CALIFORNIA BEAUTY – double pink, white center.

• FLAME – single, bright red.

• MADONNA – double white.

SALMON SUPREME – semi-double, apricot salmon.

IVY LEAVED OR TRAILING GERANIUMS

- ALLIANCE – double lilac.
BUTTERFLIES – single, orchid.
EL GAUCHO – double bright rose cerise, fully double.
INTENSITY – semi-double, deep orange scarlet.
JEANNE d'ARC – single, faintest lilac.
JOSEPH WARREN – double rose, violet purple, the best.
LEOPARD – semi-double orchid, pink spotted, red, popular.
MADAME MARGOT – single white and faintest lilac.
MRS. H. J. JONES – double deep rose pink, carnation like.
PEPPERMINT STICK – soft white edged with red and each petal streaked with red. Full double and very unusual.
PINK ALLIANCE – double, beautiful, deep pink, large umbels of large flowers.
RED ROSEBUD – a nearly scarlet, double. Beautiful rosebud shape. Profusion of blossoms.
SALMON ENCHANTRESS – sport of Princess Victoria.
SILVIA – pastel pink flecked with crimson.
SNOWDRIFT – double white, very good.

50¢ each out of 2½ in. pots
Any 6 for \$2.50

We also offer out of 2½ in. pots,
four colors, white, pink, red and lavender.
20¢ each. 6 for \$1.00.

- UNUSUAL GERANIUMS – cactus-flowered
Pink Poinsetta, 50¢ each.
NOEL – pure white cactus flowered, \$1.00 each.

IN ADDITION WE GROW
IN LIMITED QUANTITIES
Bougainvillea, Honeymoon, Apple Blossom
Rosebud, New Life and Red Rosebud.
\$1.00 each.

SALES TAX

All orders in California add 3% sales tax – orders from 15¢ to 42¢ add 1¢: 43¢ to 73¢ add 2¢ tax: 74¢ to \$1.12 add 3¢ tax: \$1.13 to \$1.49 add 4¢ tax: and for each 37¢ additional 1¢ tax. Orders shipped outside California are not subject to this tax.

SHIPPING

Please read carefully before ordering.

We strongly recommend Railway Express since all orders are automatically insured for full value up to \$50.00. If you desire your order shipped by Parcel Post, please include 15% of the total amount of your order. No orders will be shipped by Parcel Post, unless postage accompanies order, except our special offer of 8 plants for \$3.00 which is prepaid anywhere in the United States. Plants may be shipped by Railway Express, charges collect. No C.O.D. shipments. Our responsibility ends as soon as the plants are accepted by the carrier in good condition. Any unused portion of postage will be promptly returned.

Due to the high cost of labor, materials, etc., we cannot accept any order for less than a total of \$3.00.

ON DISPLAY

We maintain growing plants of all our Fuchsias for display purposes and our shade garden is in full color from May till late in the fall. Our Fuchsias are in full bloom about mid-July, at which time we hold a Fuchsia show open to the public.

We are growing about 200 varieties, most all of which are the newest introductions. We, as well as you, still favor some of the older ones, too, because, in their class, they are still tops.